

JUL 11 2006

**CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)**

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (571)273-8300.

Date: 7/11/06By: Patti Hespell  
Patti Hespell**MAIL STOP AF****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE****In Re: Patent Application of John A. Schlack.**

Conf. No.:	8297	:	Group Art Unit:	2623
Appln. No.:	09/750,800	:	Examiner:	John Manning
Filing Date:	28 December 2000	:	Attorney Docket No.:	T721-20

Title: System and Method For Delivering Targeted Advertisements Using Multiple Presentation Streams

**NOTICE OF APPEAL FROM PRIMARY EXAMINER TO THE  
BOARD OF PATENT APPEALS AND INTERFERENCES**

Applicant(s) hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the examiner dated January 11, 2006.

The following items are included:

- A Petition for Extension of Time with extension fee for one month to and including May 11, 2006 to respond to the final rejection was filed on May 8, 2006.
- A Petition for Extension of Time for two months to and including July 11, 2006 to file the Notice of Appeal and the requisite extension fee in the amount of \$900.00 are enclosed.
- Notice of Appeal fee is enclosed
- \_\_\_\_\_ 00 Small Entity has been previously established in this case.
- \$500.00.

07/12/2006 MGEBRM1 00000040 501535 09750800

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Application No. 09/750,800

- An oral hearing before the Board of Appeals is respectfully requested.
- A Request for Pre Appeal Brief Conference is filed herewith.
- The Commissioner is hereby authorized to charge and/or credit Deposit Account No. 501535 as noted below. A duplicate of this sheet is enclosed.
- Notice of Appeal fee in the amount of \$500.00.
- Any overpayments or deficiencies in the above calculated fee(s).

Date:

7/11/06

*Andrew W. S.*

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